

A VISITING PROGRAM FOR SCHOOLS ON NYC MUSIC HISTORY

New York City's diversity has been a catalyst in creating music that has reached and influenced nearly every corner of the globe. Our mission is to celebrate NYC's diverse musical heritage, and to educate and inspire future generations. This history offers a unique opportunity to see cross-cultural harmony in action.

MOMENT's visiting school program presents this rich history through live performances by world-class musicians. Songs in key genres are combined with discussion and context in a fun, educational format that invites student participation.

MOMENT

THE MEANING OF
MUSIC & ENTERTAINMENT
IN NEW YORK CITY



JOURNEY THROUGH THE MUSICAL HISTORY OF NYC

MOMENT NYC provides a unique New York City music history program for grades 2-12. Through performance and interaction we engage students in local history, music appreciation, music literacy, and musical instruction. We promote the values of generational knowledge sharing, cross-cultural awareness, and urban heritage.

Our program covers a wide variety of musical genres with a focus on harmony between cultures and the cross-pollination that has made NYC music history so rich. We encourage students to explore their relationship with music and music's importance to humanity. We demonstrate the lineage of rhythms, harmony, words, and ideas that have been transformed and carried on through time and discuss the role of technology, industry, and innovation in shaping the music of today.

MOMENT NYC's program offers an age appropriate presentation from :45-:75 minutes in length, consisting of:

- Prep material for teachers and students
- Multimedia material
- Lecture
- Student activity (singing, dancing, learning basic rhythms, and musical concepts)
- Performance by world-class musicians
- Follow-up survey and quiz

TOPICS INCLUDE

- The lineage of rhythms, harmony, words, and ideas
- The role of technology, industry, and innovation in shaping today's music
- Discussion of the student's relationship with music and music's importance to humanity

GENRES INCLUDE

- Jazz: Stride, Swing, and Be Bop
- Folk, Folk Rock
- Latin: Mambo, Boogaloo, Salsa
- Doo Wop, Girl Groups, Punk
- R & B, Soul, Disco, and Hip Hop
- Tin Pan Alley, Broadway, the Brill Building



EDUCATION, PERFORMANCE, PRESERVATION.

Music is one of our greatest cultural assets and a cornerstone of social development in the young and old alike. MOMENT offers a new way to engage students in this conversation in a meaningful way. To find out more about bringing MOMENT NYC to your school we encourage you to contact us to arrange a meeting.

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momentnyc.org



“The right balance of music, multi-media, talking. Along with being highly skilled musicians, you are some of the most engaging music educators that I have ever met. This is no small compliment—I speak as someone who attends a great deal of performances and has seen more than my fair share of performers come through Riverdale since I joined in 1997.”

—Antoinette Quarshie, Assistant Director of Global Studies Community Engagement, Riverdale Country School, Bronx

“Fantastic! They loved dancing and I loved the range of the songs. ...it was an EXCELLENT assembly and it's one that I would love to arrange for next year as well...”

—Melissa Farran, 2nd grade teacher at PS261, Brooklyn

“The coolest thing to ever happen at PS110.”

—PS110 student, Lower East Side, Manhattan

“Every song was different like different flavors of ice cream...and every song was fun to dance to.”
“Music can spread everywhere and make you feel emotions.”

“I learned that music from back in the day...has a lot of ‘jam’ in it.”

—PS261 2nd grade students



MUSEUM OF MUSIC & ENTERTAINMENT IN NEW YORK CITY

MOMENT NYC is a start up cultural organization spearheading a community campaign to create a permanent space for a comprehensive history of New York City music. MOMENT celebrates New York's diversity with an aim to provide a resource for scholars, inspire young artists, and safeguard an evolving legacy for future generations to discover and nurture. Operating in tandem with educators, musicians, venues, and institutions, MOMENT supports our vibrant music communities past, present, and future.

NYC has long been the center of musical innovation and a touchstone for countless generations of musicians and musical movements. Landmarks such as Tin Pan Alley, the Brill Building, Broadway, The Apollo, Carnegie Hall, CBGBs, Studio 54 and Paradise Garage have all called this city home. From the days of Vaudeville through the many phases of Jazz, from the Beatniks to the Folk Revival, from Ultramodernism to Avante Garde Minimalism, from Salsa to Disco, Punk to Indie, Funk to Hip Hop and House to Electronica, NYC has always been a place where music is part of its very core.

MOMENT NYC will cover all aspects of music and musical entertainment throughout NYC's history including writing, performing, recording, broadcast, historic venues, communities and musical theater, spanning from the earliest records to the present day. It will be an accessible, interactive center with permanent and rotating exhibits, educational programming, and community-centered events that encourage participation and advance the musical innovation of future generations.

Moment NYC (EIN #38-3943443) is a non-profit organization exempt under section 501(c)(3) of the Internal Revenue code and chartered as a NY State museum.

